

Target Market Statement for Contractors Combined

Cover Summary

Contractors Combined provides a wide range of covers in one comprehensive combined policy, suitable for contractors and construction risks.

Standard Cover

- Cover for risks up to £15m turnover
- The product cannot be purchased unless either the Public liability insurance section or the Contract works section has been selected

Optional Cover

- Employers liability Insurance
- Material Damage
- Contract Works
- Legal Expenses

- Own Plant
- Hired In Plant
- Directors & Officers
- Goods In Transit

Identified Target Market

- ✓ Commercial customers domiciled in Great Britain, Northern Ireland, the Channel Islands and the Isle of Man
- ✓ Commercial customer who undertake a range of manual / contracting trades generating an annual turnover in excess of £2.5m or that undertake a range of high risk trades where there is no minimum turnover threshold.

Customers for whom the product is not appropriate

- **X** Consumers
- X Customers who require building cover with a sum insured greater than £1,000,000
- X Customers who need to insure business contents with a sum insured greater than £250.000
- **X** Customers who need business interruption cover greater than £1,000,000 on a gross profit basis or £250,000 on a Increased cost of working basis
- **X** Customers who need cover of own plant with a sum insured greater than £1,000,000
- **X** Customers who need cover for hired in plant with a sum insured greater than £350,000
- **X** Customers who need cover for contract works with sum insured greater than £7.5m
- **X** Customers that complete scaffolding contracts or hot roof work

*The above standard limits can be increased subject to sign off by our capacity provider

Distribution Channel

This product should be sold exclusively via insurance intermediaries and is not suitable for purchase directly by customers without guidance or assistance

Conflicts of Interest

There are no circumstances we are aware of that will cause a conflict of interest

This document is for insurance intermediary use on and must not be provided to customers

If you have any questions, please contact us at PROD@Qunderwriting.com

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Fair Value Assessment for Contractors Combined

Q Underwriting has undertaken a Product Review and Fair Value Assessment as the Comanufacturer of this product, in accordance with our obligations under PROD 4.2.

Date of most recent Assessment	August 2022
Date of next Product Review and	Within the next 12 months
Assessment	

Outcome of the Product Review and Fair Value Assessment

As a result of the product governance activities undertaken across this product we can confirm:

- 1. The product remains consistent with the needs of the identified target market
- 2. The product remains consistent with the fair value assessment
- 3. The intended distribution strategy remains appropriate

Further Information about the Product Review and Fair Value Assessment

Q Underwriting has concluded the assessment of its co-manufactured products to determine whether they offer fair value to customers for a reasonably foreseeable period. Our own analysis has been combined with information from our partners distribution arrangements.

Our Fair Value Assessments consider the performance of our products against pricing, customer experience, claims & servicing metrics, Target Market alignment and product distribution arrangements including fees and add ons in order to understand the impact on the overall value of the product to our customers. Our findings for our latest product reviews are summarised below.

Whilst our products have been assessed at an overall level, there may be certain aspects we wish to pick up separately with specific partners, based on the responses to our distribution questionnaire. Where we have identified any outliers, we will look to engage brokers individually to discuss next steps.

Review / Assessment Area	Key Indicators	Summary outputs and actions
Product Performance	 Target Market review Claims frequency Claims acceptance/ rejection Claims walkaways Claims complaints 	Our assessment of these measures confirmed the ongoing fair value of this product. Our Target Market Statement
	CancellationsClaims service	remains accurate and up to date.
Price	Loss RatioCommissionFees in the distribution chain	Our assessment of these measures confirmed the ongoing fair value of this product.



	• Tenure	
Service Delivery	Operational Service metricsComplaintsFee StructureTenure	Our assessment of these measures confirmed the ongoing fair value of this product.
Distribution	 Review of Distribution Strategy Broker oversight Charges/Fees Add-on/Ancillary Products sold alongside this product Sub broking/delegation arrangements 	Where distribution partners responded to our distribution questionnaire, our assessment of these measures confirmed that the distribution strategy for this product remains appropriate.
		We continue to work with our broker partners to obtain and assess information, and agree actions as required, to ensure the ongoing value of this product.
Competitor Analysis	Benchmark comparable products	Our assessment of these measures confirmed the ongoing fair value of this product. We have identified opportunities to enhance the product offering which we are taking forward.
Assurance Activity	Results of insurer audits conducted by the carrier Review of other monitoring/ oversight activity	Our assessment of these measures confirmed the ongoing fair value of this product.